

CPG COMMAND PERFORMANCE GROUP LLC

CHARLES V. SASSER JR.

MILITARY LEADERSHIP KEYNOTE SPEAKER | RETIRED COMMAND SERGEANT MAJOR, U.S. ARMY
FOUNDER, COMMAND PERFORMANCE GROUP LLC

Military-tested leadership keynotes, workshops and tools that turn intent into execution.

ABOUT CHARLES

Charles served 29 years in the U.S. Army as an infantryman, paratrooper and pathfinder, rising to 22nd Command Sergeant Major of the 1st Infantry Division. He completed four combat tours in Iraq and Afghanistan, the last as CSM of Regional Command-East, overseeing operations across more than 135 locations. After retiring, he trained and advised forces in the UAE, Afghanistan (NATO advisor, Afghan Sergeants Major Academy), Kuwait, Saudi Arabia, Iraq (U.S. Consulate Erbil security teams) and Nigeria (more than 9,000 soldiers). He later served as a Training Manager in Orlando's defense simulation industry. Today he sits on the Florida SBDC advisory board, serves as a defense analyst for SOFREP and an executive contributor to Brainz Magazine, and contributed to the Army leadership handbook "From One Leader to Another" (resilience).

SIGNATURE KEYNOTES

1 COMMANDER'S INTENT
Leading decisively when teams are spread out and plans fail.

2 THE BACKBONE OF EXECUTION
Building middle managers into the NCOs of the business world.

3 THE UNCOMPROMISING STANDARD
Accountability, after action reviews and ending the habit of cutting corners.

4 INTEGRATING FORCES
Change management and bringing competing cultures together.

5 THE HUMAN WEAPON SYSTEM
Resilience, burnout and bringing veteran talent into the workforce.

6 LEADING THROUGH THE FOG
Decisive action when information is overwhelming.

WHAT LEADERS SAY

> *"Constantly on point for the nation."*
> MAJ. GEN. PAUL E. FUNK II, COMMANDING GENERAL, 1ST INFANTRY DIVISION (2013)

> *"Charles demonstrated exceptional leadership in high-stakes, multinational environments across Afghanistan, Iraq, and the UAE."*
> BRIGADIER GENERAL FELIX GEDNEY, BRITISH ARMY, RETIRED

FORMATS

KEYNOTE | WORKSHOP | PANEL / FIRESIDE CHAT | MEDIA ANALYSIS

In person or remote.

AUDIENCES ADDRESSED

- 1st Infantry Division senior leaders
- Senior military leaders from the UAE, Kuwait, Nigeria, Saudi Arabia, Afghanistan and Kurdish forces
- RETA-RSES Annual Conference keynote, Orlando, October 2026

CREDENTIALS

- Legion of Merit (2)
- Bronze Star Medal (4)
- Meritorious Service Medal (2)
- Combat Infantryman Badge
- Ranger Tab
- Master Parachutist
- Jumpmaster
- Pathfinder
- Air Assault
- U.S. Army Sergeants Major Academy

BOOK CHARLES

Book direct: info@commandperformancehq.com
Online: commandperformancehq.com/speaking
Based in Central Florida, travels nationwide. Also represented by A-Speakers and All American Speakers.